

INNOVATION AT A GLANCE – PURUS INNOVATION AWARD 2025:



REQUIREMENT for your participation!

This overview page provides the jury with an initial and relevant overview of the submitted product. It serves as the basis for the jury's assessment. Make sure that all the advantages and features of your submission are sufficiently highlighted here.

Company:

Product name:

Market launch:

Brief description: Describe your innovation in keywords. (Text field, max. number of characters incl. spaces 300)

Highlighting the unique selling proposition: Please make it clear what makes your product unique and how it stands out from existing solutions. (Text field, max. number of characters incl. spaces 300)

Degree of innovation and sustainability: Emphasize the degree of innovation of your product as well as aspects of sustainability and digitalization, if applicable. (Text field, max. number of characters incl. spaces 300)

Market relevance and target group: Explain which specific challenges of the cleaning industry your product addresses and which target group benefits from it? (Text field, max. number of characters incl. spaces 300)

A brand of

