

# APPLICATION CMS PURUS INNOVATION AWARD 2025

Application deadline: 13. June 2025

We hereby apply with the following entry for the CMS Purus Innovation Award (PIA) 2025.

The participant's address for all correspondence and invoicing is:

Company (participant)

Responsible contact person

Telephone

Telefax

Email

Street/No.

Postcode

City

Country

## Product data

Product designation

Model/Type reference

Market introduction (year)

Market price (basic configuration EUR)

## Manufacturer of the product

Manufacturer is identical with the participant in the competition.

Manufacturer is not identical with the participant in the competition. Manufacturer's details:

Name

Address

Web site

## Design

In-house design: Name of responsible person

External design office(s): Name(s) of the design office

## Product details

For the 1st evaluation stage (nomination), please submit for registration:

- Overview "Innovation at a glance"
- 3-4 digital images of the product (format: JPEG, 300 dpi, max. file size per image: 5MB)
- Form for the appropriate award category for your entry
- For the cleaning machines category, please also submit the calculation scheme for the performance value.

Please send all the documents by email or as a download link (.zip file) to:

Messe Berlin GmbH • Messedamm 22 • 14055 Berlin  
www.cms-berlin.com • cms-pia@messe-berlin.de • T +49 30 3038 2185

Company stamp

Date

Signature

PURUS



INNOVATION  
AWARD  
CMS BERLIN

2025

## Award category

### Cleaning Machines

The category "Cleaning machines" includes all forms of floor cleaning machines such as sweepers or scrubber-driers as hand-held or ride-on machines, battery or cable-operated.

### Robotics/AI

The "Robotics/AI" category includes all products based on intelligent technologies, (partially) automated and autonomous cleaning, such as vacuum/mopping robots, window and façade cleaning robots, robots for photovoltaic systems, disinfection robots, cobotics.

### Equipment

The "Equipment" category covers all products supplied for use with mobile/manual cleaning, including small cleaning aids such as gloves, refuse sacks, cloths etc.

### Washroom Hygiene

The category "Washroom Hygiene" encompasses all the product solutions for equipping washrooms, from hand driers/hand cleaning systems and WC paper systems to fragrance and disinfectant dispensers.

### Digital Tools and Systems

The "Digital Tools and Systems" category covers digital product solutions such as management systems and software applications.

### Cleaning Products

Included in the "Cleaning Products" category are treatment agents and products for the cleaning and care of surfaces, rooms and textiles, for disinfection and deodorizing.

## Statement by participant

I acknowledge the conditions of participation for the competition. I also state that I have the permission of third parties holding user's or originator's rights to the products submitted, and who have also acknowledged the conditions of participation.

## Statement of indemnification

I hereby affirm that the participation in the competition, presentation of the entry submitted or in other media does not infringe the rights of third parties and I indemnify the organizers in this respect against all claims by third parties.

## Participation fee

In accordance with the conditions of participation I shall remit the participation fee upon receipt of the invoice.

A brand of

